



Trident Times

Trident Honda Guildford Road, Ottershaw, Chertsey, Surrey KT16 0NZ Tel 01932 874411

www.tridenthonda.co.uk

"Serving the Community for 52 years"

Trident Newsletter: Spring 2015

In this Issue

- Weybridge site merger
- Woking Bikeathon 2015
- The All-New Honda HR-V
- Honda NSX: Rebirth of an Icon
- The McLaren-Honda MP4-30
- 2015 Honda Civic Type-R

Weybridge Site Merger

"We are moving but nothing changes!"

We currently operate from two sites, one in Weybridge and the other in Ottershaw. Our Weybridge site, being right in the centre of the town, is becoming increasingly constrained by its size, lack of parking space, and inability to accommodate transporter deliveries. Understandably, it also does not fit very well with the Council's long term plans for the town centre.

Our Ottershaw site, on the other hand, is larger, in a less built-up location, and enjoys much greater capacity and ease of access. It also operates a petrol forecourt. It is well located on the A320, very close to the M25, and less than 4 miles from Weybridge Town Centre.

We have therefore decided to merge all our operations onto the Ottershaw site.



Trident Ottershaw

Same team... The new enlarged team will be led by Steve Henderson, who has run the Weybridge site since it opened in 1997. The Aftersales services will be run by Chris Monk who currently manages this side of the business at Weybridge. The entire Weybridge driving team will also be transferring to Ottershaw.



Ottershaw Service Reception

Same service... This move is fully supported by Honda and Trident in Ottershaw will still be your closest Honda dealership. Like the Weybridge site, our Ottershaw dealership has consistently achieved the highest ratings for customer care in Honda's customer feedback, and we are absolutely confident that we will be able to offer you the same high quality of service that we have done to date. Very importantly, we will continue to offer the same collection and delivery service as before to our Weybridge customers.

The move to Ottershaw is due to take place in April, following the completion of a redevelopment programme at Ottershaw to accommodate the enlarged team. There is nothing you need to do at this stage, or when the move has taken place. You will continue to receive information, notifications and reminders from us as you have done to date.

In the summer we will be inviting you to an Open Day to see the Ottershaw facilities, meet the team and view the exciting new product range for 2015. This will include a new revised CR-V, Civic and Civic

Tourer, as well as an all-new Jazz, a totally new to market HR-V and later in the year the return of the NSX. More on these last two models later.

Same ethos... Whilst we will no longer be physically present in the town centre, we will continue to play our part in the Weybridge community as we have done in the past, supporting local schools, charities, sports clubs and other deserving organisations.

We have run Trident as a family business for over 50 years, and our determination to provide a personal service and to develop long-term relationships with our customers have been important ingredients in our success. This will continue to be at the heart of our approach to doing business and we very much look forward to continuing to look after your needs in the years ahead.

Woking Bikeathon 2015

Trident is again one of the lead sponsors in this year's Woking Bikeathon taking place on May 10th, starting at Woking Leisure Centre and raising money for local charities.

This year the Woking Bikeathon will again have a long route of 28 miles, a short route of 13 miles, along with a Kids' Bikeathon run off-road exclusively within Woking Park, for those aspiring future Bikeathoners.



Woking Bikeathon Sponsors

Richard Roberts, pictured on the left, said 'Trident is once again delighted to be a part of the Woking Bikeathon, having been involved now for around 25 years.'

Trident is also the main sponsor of the Woking Swimathon, also run at the Pool in the Park in October each year. 'We are delighted to sponsor these events each year, as they support many local charities that support the community in which we operate.'

To enter the Woking Bikeathon please visit their website at:

<http://wokingbikeathon.co.uk>.

Introducing the All-New Honda HR-V

An all-new Honda HR-V is set to arrive in the UK in summer 2015, delivering a unique proposition to the crossover segment: dynamic styling, the versatility of an MPV, sophisticated-yet-fun driving dynamics and fuel-efficient performance.



The All-New Honda HR-V

The new HR-V is available with a choice of highly responsive and efficient 120 PS 1.6 litre i-DTEC diesel or 130 PS 1.5 litre i-VTEC petrol engines, both part of Honda's Earth Dreams Technology series.

Inside, the HR-V offers class-leading space innovative Magic Seats®. High quality soft-touch materials and sophisticated design define the HR-V's interior, where Honda's designers married expansive spaciousness with the feel of a sporty, enveloping cockpit.

The new Honda Connect Android 4 based in-car infotainment system is operated through a seven-inch touchscreen display in the centre of the dash, and offers access to internet browsing, real-time news, traffic, weather, social media and music streaming services. Further apps

can be installed from the Honda App Centre.

Honda NSX: Rebirth of an Icon

Honda has taken the wraps off the highly anticipated next-generation NSX supercar, developed under the concept of a 'human-centered supercar', a car that puts the driver first in every aspect of its design, to deliver a groundbreaking 'New Sports eXperience'.



The New Honda NSX

The NSX challenges conventional beliefs about supercars much as the first generation did a quarter century ago. The approach is realised through an all-new power unit, a twin-turbocharged 75-degree DOHC V6 engine with a 9-speed dual clutch transmission (DCT) and three-electric motor Sport Hybrid system integrated with an ultra-rigid and lightweight multi-material body with world's-first material applications and manufacturing processes.

This unique hybrid system can instantly generate negative or positive torque to the front wheels during cornering, resulting in far superior handling to previous AWD systems.

Sounds exciting? There's so much more to come...

McLaren-Honda Reveals the new MP4-30

McLaren-Honda revealed their new racing car, MP4-30 for the upcoming 2015 FIA* Formula One (F1) World Championship. This elegant car is fitted with Honda's 1.6 litre V6 engine, the RA615H.



The McLaren MP4-30

McLaren-Honda has also announced its new driver line-up for 2015: Fernando Alonso and Jenson Button. Kevin Magnussen will remain an important part of the team, as test and reserve driver.

To celebrate Honda's new era in Formula One, Honda has launched its own global F1 racing website:

<http://hondaracingf1.com>.

The Record Breaking 2015 Honda Civic Type-R

After a five-year wait, 2015 sees the arrival of the world's most keenly anticipated hot hatch - the Honda Civic Type R. Billed as a 'race car for the road'; the all-new Civic Type R will set new standards in the high-performance front-wheel drive hatchback segment.



The New Civic Type-R

At the heart of the Civic Type R is an all-new, direct-injected turbocharged 2.0 litre VTEC TURBO petrol engine, which delivers power, torque and performance figures unmatched in the front-wheel drive hot hatch segment. Peak power output is 310 PS at 6,500 rpm, and peak torque is 400 Nm at 2,500 rpm, both higher than for any previous Honda Type R model.

Honda has released a video of its new Civic Type R securing the FWD lap record of the Nürburgring's Nordschleife, with a lap time of 7m 50.63s.

<http://youtu.be/aha-DQB3xDY>.



Trident Honda

Guildford Road
Ottershaw
Chertsey
Surrey
KT16 0NZ

Phone: **01932 874411**

Email: ottershaw@tridentgarages.co.uk

Web: <http://tridenthonda.co.uk>

Facebook: <http://www.facebook.com/tridentgarages>

Google+: <http://plus.google.com/s/tridenthonda>

Twitter: <http://twitter.com/tridentgarages>

Linked-in: <http://www.linkedin.com/company/trident-garages-limited>