



Trident

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www.tridenthonda.co.uk *"Serving the Community for 60 years"*

THE TRIDENT HONDA NEWSLETTER

WINTER 2022



Trident Honda's team 'The Trident Otters'

THE WOKING SWIMATHON

The 'Trident Otters' took to the water at the Pool in the Park on Sunday 2nd October, to raise money for local good causes at the annual Woking Swimathon. Organised by the Woking Rotary Club and proudly sponsored by Trident Honda since its inception, the Swimathon is now in its 14th year and has raised more than £200,000 for its beneficiaries.

This year, the event was attended by more than 300 swimmers on the day, in teams of up to six members. The Swimathon allocates a lane for 55 minutes to each team, with a five minute changeover between teams, and only one swimmer from each team being in the water at any time.

Every team member invites sponsorship for their teams, with the money raised this year supporting five local charities: Samber (Riding for the Disabled); Woking & Sam Beare Hospices; Woking High School charities; Swan Trust; and the Mayor's charity, LinkAble.

"As always I'd like to give special thanks to our sponsor Trident Honda Ottershaw, who have backed us every single year. We're very grateful for that. And of course to all those volunteers who helped me out on the day."

<https://trdnt.uk/bDNEKT>



AUTUMN USED CAR EVENT

After a busy September for new car sales, we have taken a large number of lovely pre-owned Hondas in part-exchange, for which we now need to find new owners.

We are delighted to announce the commencement of our Autumn Used Car Event, with genuine price reductions and two years' free servicing on many of our used cars.

Please visit our Autumn Event stocklist at:

<https://trdnt.uk/sale>



CALLING ALL MEN AGED 40 - 80

Every 45 minutes a man dies from prostate cancer, yet 90% of those detected early are cured.

Cancer Testing South holds prostate cancer blood testing clinics at Trident Honda, typically on the first Saturday of each month between 10.30 and 13.00.

<https://trdnt.uk/psa>



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HOSPICE WOODLAND WALK

The Hospice Woodland Walk was held on Sunday 25th September, with over 300 walkers enjoying the glorious sunshine. Trident Honda was delighted to be the main sponsor for the event again this year.

Starting and finishing at Fairoaks Airport, the event was hosted by Woking & Sam Beare Hospice and Wellbeing Care, who are celebrating 25 years of delivering hospice care across North West Surrey.

The event had something for everyone, with both short and longer options, making it ideal for families, individuals, as well as walker groups. All participants received a unique eco-friendly Woodland Walk Medal to showcase their achievement.

The Event Village was run by Hospice staff and volunteers, and offered an array of stalls, including a refreshment station, face painting, children's games and activities, the ever-popular tombola, and more.

Phil Wormley, Fundraising Director for the Hospice comments:

"We are hugely grateful to Trident Honda for sponsoring this year's event and for their continued support. We also offer our sincere thanks to Fairoaks Airport for hosting the event and to the many volunteers who have helped make this a success. Thank you to everyone who joined us on the day, at both the walk and Event Village."

<https://trdnt.uk/wRMFQS>



THE 2022 CIVIC E:HEV

"The Driver's Hybrid"

Developed as a 'car for the world', more than 27 million Civics have been sold in 170 countries since the model was first launched 50 years ago. The 11th generation Civic marks a major milestone, as it completes Honda's commitment to electrify all mainstream models by the end of 2022.

Featuring Honda's multiple award winning e:HEV full-hybrid powertrain as standard, with an astonishing 315Nm of torque. The new Civic shifts seamlessly between EV (Electric Vehicle), Hybrid and Engine drive modes, with no input from the driver. You can also choose between Eco, Normal, Sport, and a new Individual mode, allowing separate control of the engine, transmission and cluster gauge display.

The all-new Civic is targeted to achieve CO₂ emissions of less than 110 grams per km, which is up to 56.5-mpg combined in WLTP testing.



The range starts with the Elegance grade, from £30,495 OTR (correct at the time of going to press). This includes 17-inch alloy wheels, fabric seats, front and rear parking sensors, rear camera, a 7-inch display, and an 8-speaker Apple CarPlay/Android Auto compatible infotainment and navigation system as standard.

The Sport grade gains fabric and synthetic leather seats, sports pedals, LED fog lights and unique gloss black mirrors offset against low-gloss black window surrounds and striking 18-inch black alloys.

"You'd be a fool not to have a look at this economical hybrid"

The Daily Telegraph: 28 June 2022

The Advance grade includes a premium 12-speaker BOSE Centerpoint™ sound system, panoramic sunroof, Adaptive Driving Beam (ADB) headlights, 10.2" display, two-tone black and diamond cut 18-inch alloys, leather seats and a heated steering wheel.

As with all new Hondas, the Civic has Honda SENSING™ as standard, the comprehensive system of class-leading safety technologies and driver aids. Further enhanced by a new 100-degree front wide-view camera and enhanced recognition ability to identify pedestrians, road lines, boundaries, and other vehicles, motorcycles and cyclists, as well as sonar sensors for the first time.



Additional door beams improve side collision; and front bumper beam safety plates absorb impact energy and reduce leg and knee damage. The Civic boasts no fewer than 11 airbags, including side airbags for the rear seats, knee airbags for the front seats and a front centre airbag.

To learn more about the new model, we have several explanatory videos, along with the Honda Virtual Showroom to explore. Please visit the following link or scan the QR code:

<https://trdnt.uk/civic>



CAR OF THE YEAR 2023

The Civic e:HEV has been named Car of the Year 2023 AND Best Medium Family Car in the Parkers New Car Awards.

"The brand-new Honda Civic is a revelation. It's spacious inside, has a large, well-shaped boot, and you'll find a very slick self-charging hybrid system that achieves excellent real-world fuel economy in combination with 184hp performance. Honda has clearly lavished an enormous amount of attention on the chassis and suspension, and it shows - what really impresses us is how thoroughly well engineered it feels to drive."

<https://trdnt.uk/bUsV45>



* Terms & Conditions

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Richard Roberts, Managing Director of Trident Honda, awarding the prizes.

THE 94TH WOKING OPEN

The 94th Woking Open, sponsored by Trident Honda, saw some of the top players in the UK battle for seven days on Hook Heath's finest tennis courts.

The event kicked off with Woking's first Wheelchair Tennis competition, won by Kent player Lawrence Blomfield, with a surprise performance from TikTok star Jack Wells (@1legdancer) as runner-up in his first ever tournament!

Over 600 matches were played through the week in Junior, Men and Ladies' events, with a number of local youngsters capturing the attention of fans. Surrey's Max Carrier became the youngest ever winner of the Men's title the day before his 15th birthday, after beating Surrey team player Frank Johnston (18yrr) 6-4 6-2 in the final (one to lookout for at Junior Wimbledon next year!).

Other standout performances included WLTCC Coaching duo Jonny Thomson and Issy Betts winning the mixed doubles crown, as well as favourite Sammy Mhizha winning 12U Singles and Doubles titles, alongside George Lobb.

For more photographs and additional information, please visit the following link, or scan the QR code:

<https://trdnt.uk/HA2GNx>





FORECOURT REFURBISHMENT

Trident Shell has invested in four new state-of-the-art Tokheim Quantum 510M fuel dispensers with 17" colour displays. Engineered for outstanding precision and reliability, these dispensers have been built to stand the test of time.

We also installed additional pipework to ensure that all fuel grades are available at all dispensers for the first time.



This investment is the latest in a series of improvements, which have included new tills and back-office systems, new flooring, new shop fittings, and new low-energy chillers. An upright freezer has also been installed, enabling us to expand our icecream selection, as well as sell bags of ice.



<https://trdnt.uk/WjPDDP>



WEYBRIDGE VANDALS

Trident Honda has once again renewed its support for the Weybridge Vandals Rugby Club, marked by the donation of a large bag of Gilbert rugby balls, used by Honda in its Guinness World Record for largest rugby ball mosaic.



Please visit or scan the following link for more photos and other details:

<https://trdnt.uk/ms2aVr>



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2022 DRAGON BOAT RACE

On Sunday 15th May the Woking & Sam Beare Hospice Dragon Boat Races and Family Fun Day took place at Goldsworth Park Lake. Trident Honda was proud to be the main sponsor for the event.



The Trident Otters paddle to the start line

The event is held in memory of Kris Cook, after he passed away during the Prudential Bike ride in 2014, whilst fundraising for the hospice.

17 teams signed up for the event, including our very own 'Trident Otters'. Despite very wet weather, the event was well attended by friends, family and the local community, all of whom cheered on the teams from the banks of the lake.

The champions this year were Seymour's Estate Agents.

<https://trdnt.uk/qm74Pv>



2022 LIONS MARTIAN RACE

More than 400 runners took part in this year's Martian Race, held on Sunday 26 June 2022 at Horsell Common. The event was organised by the Woking Lions Club, with Trident Honda as the headline sponsor.

The sandpits on Horsell Common are where the Martians first landed in H.G. Wells novel The War of the Worlds.

The sun shone on the event, which was very well attended. The event was in aid of local charities selected by the Woking Lions Club.

<https://trdnt.uk/mXjDe9>



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